

**Hamtramck DDA  
Board of Directors Meeting – Minutes**

Thursday, February 11, 2016  
Hamtramck City Hall, 3401 Evaline, 1st floor Conference room

**Those in attendance were:**

Vincent Szymborski  
Alissa Shelton  
Jeremy Duncan  
Kathy Angerer  
Andrew Dow  
Joan Bittner  
Dr. Golani

**Those absent:**

Mark Hausner  
Lawrence Ingram  
Mayor Karen Majewski

**Guests:**

Cindy Cervenek

1. **Call to Order:** 6:30 p.m.
2. **Roll Call:** See above
3. **Pledge of Allegiance to the Flag**
4. **Public Comment & Introduction of Public**
5. **Agenda approval**

Request made to move the item “Member Discussion – Visioning & Strategy 2016 – Shelton” to SECTION II: OTHER ITEMS. Motion made by Joan Bittner, Seconded by Andy Dow to accept the revised agenda. Motion carried, all in favor.

6. **Approval of Minutes from January 7, 2016**

Motion was made to approve the Minutes by Andy Dow, Second by Jeremy Duncan. Motion carried.

7. **Treasurer’s Report**

Financial Statements -- Financial Statements of 1/31/2016 were reviewed with the Board.

The 1/31/2016 ending income statement disclosed net revenues position of (\$2,654.23).

By way of information, the total surplus from prior fiscal years is currently at \$92,455.11. This would mean the DDA’s net cash position is \$89,800.88 subject to any other outstanding commitments.

## **SECTION I: AGENDA ITEMS – For Discussion/Action/Information**

- A. Information Update – Countdown to Pazcki Day – Joan Bittner gave an update regarding the event held on February 6, 2016. Overall, the event was a success. Attendance was very good, the weather was favorable and it was a great opportunity to showcase Hamtramck and the DDA district. As of this meeting, Mrs. Bittner did not believe she would need any of the previously authorized funds for the event. (Up to \$5,000) Donations likely covered all costs.
- B. Information Update: Website – Shelton:  
Alissa Shelton indicated the website is reactivated but not yet live. She will be updating the site. Alissa and Kathy Angerer will continue to work on the site.
- C. Action Item – Incremental Development Alliance--On March 28th Bank Suey will be hosting the Executive Director of the Incremental Development Alliance to have a development charrette & small talk on the history of development in the US.
- D. Action Item – Business Developer Bootcamp—Shelton:  
Bank Suey will also be hosting a Small Scale Developer Bootcamp on June 7th, in alignment with the Congress of New Urbanism national conference in Detroit.

## **SECTION II: OTHER ITEMS**

1. Chairman's Report—V. Szymborski indicated that Talmer Bank is looking to make a donation of \$3,000 towards the DDA Sign Grant program. A formal request by the DDA for the procurement of these funds.
2. Members' Report –
  - a. Kathy Angerer discussed the DIA Inside Out Program which will be coming to Hamtramck. The DDA may be asked to assist with festivities.
  - b. Kathy discussed the cleaning of Joseph Campau in preparation for Paczki Day.
  - c. Kathy also discussed that a travel writers conference would be coming to the City from the Detroit Travel and Convention Bureau, the third week of May.
  - d. Alissa reminded all that the Planet Ant Theatre would be having a Three Person show (a drama) in which her brother was participating

## **ADJOURNMENT**

A motion by Andy Dow, Seconded by Joan Bittner @7:28 pm. Motion carried.

Two months ago, members of the Hamtramck Music Festival came before the Downtown Development Authority seeking a partner and support for our annual music festival. We were thrilled when the DDA embraced our pitch and DDA pledged \$2,500 in monetary support and offered to act as a conduit to local businesses. With the provided funding, we were able to better serve our festival attendees, contribute economically and culturally to the City of Hamtramck, and work towards our overall goal of supporting music education.

We are pleased to return to you today with a follow-up report. The Festival took place March 3-6 and was an incredible success. We also surveyed our guests. Here's what we learned:

- The results of our survey demonstrate **near 100% satisfaction** with the event.
- Last year, we had about 3,000 attendees. This year, we had almost 4,300 – an increase of 40 percent.
- The Festival took place in **24 bars**, restaurants and other venues – 7 more than last year.
- The City of Hamtramck Police Department reported **no incidents** related to the Festival.
- The average attendee spent over \$40 (net of wristband cost) for a **total contribution to the Hamtramck economy of approximately \$172,000**.
- The Festival raised over \$13,500 for Ben's Encore. These funds will, in turn, provide instruments, lessons and scholarships to local underserved kids and school music programs.
- Our survey also showed that one-third of our respondents had visited Hamtramck five or fewer times in the last year – a nice testimony to the **drawing power of the Festival**.
- The **DDA logo appeared on all of our media** – and we were covered by most Metro area-media outlets.

In all candor, we could not be more pleased with the results. We hope that the DDA is pleased with the return on its investment.

We are certainly looking forward to 2017's Hamtramck Music Festival IV (March 2-5). We are already targeting growth in the following areas:

- Attendance.
- One-three additional venues.
- Inclusion and partnership with Hamtramck businesses, other than bars and performance venues.
- Tactical and profitable participation of local food trucks and food providers **4-**
- Expansion and marketing of free shuttle services
- Designated safe parking areas for the attendees

The Hamtramck Music Festival Organizing Committee is grateful for the DDA's partnership and support. We anticipate even more success in the future.

Thanks!