



DDA Board of Directors
Hamtramck City Hall, 3401 Evaline Street
Third Floor Conference Room
Regular Meeting
January 15, 2020 6:05-7:05 p.m.

MISSION STATEMENT

“The Hamtramck Downtown Development Authority supports people, projects and partnerships which further the economic growth and stability of a thriving Hamtramck.”

1. Call to order (6:10)

2. Roll call

Present: Andrew Dow, Lawrence Ingram, Mark J. Hausner, Dr. Shamiran Golani, Joan Bittner, Mayor Majewski, Zlatan Sadikovic, John Grossi, Andrew Kopeitz, Milo Madole Staff: Casey Copp

Absent: Vincent Szymborski (joined via phone)

3. Pledge of allegiance to the Flag

4. Public Comment & Introduction of Public (two minutes limited to DDA issues)

a. Cindy Cervenak: Cervenak informs the board about the HGTV Home Town Takeover challenge and suggests the city apply to be a part of the program.

5. Approval of Agenda – Add or Delete Items

a. Hausner motions to approve the agenda. Golani seconds. All approve.

6. Approval of Minutes

- Minutes – December 18th, 2019

a. Hausner motions to approve the minutes. Majewski seconds. All approve.

7. Treasurer’s Report

- Financial Statements – Current Activity Reports through December 31, 2019

a. Ingram reads through the financial statements. He explains the question from last month have been resolved and must’ve been an error on the previous month’s report.

SECTION I: AGENDA ITEMS – For Discussion/Action/Information

1. Discussion – Sidewalk Snow Removal

a. Dow motions to extend the terms of the one month trial with BCL Contractors because there was no snow in the previous month. Bittner seconds. All approve.

2. Discussion – DDA Manager Update

- a. *Szymborski says he looked over all the resumes with Dow and he participated in interviews with the HR Director Samuels and City Manager Angerer. An offer is on the table for someone who is dynamic and will be a good fit.*
3. Discussion – Music Festival
 - a. *Copp reminds the Board they appropriated \$5,000 towards the Hamtramck Music Festival. Szymborski says he wanted this on the agenda for Board members involved to explain what is going on. Hausner says he is selling tickets out of his former yoga studio location. Dow asks the Board to help distribute posters and tickets.*
4. Discussion – Paczki Run
 - a. *Grossi says we need volunteers for the Paczki Run. Bittner talks about how awesome of an event it is and the Board should be there because it's fun and volunteers are needed. Szymborski says we need all hands on deck. It's not hard work and it's fun, but help is needed with set up and clean up.*
5. Discussion – Communications Plan
 - a. *Copp shares the communication plan with the board for the next two months but needs help making it better and thinking of ideas for content. Dow says there should be a post about the sidewalk shoveling service. Kopeitz explains that he has successfully gained full operation of the website from Colleen Robar. He has all the passwords and accounts for free. Bittner praises Kopeitz' work. The Board suggest posts about the Music Festival (Szymborski), Paczki Run, Paczki Day (Hausner), new businesses, renovations, and sign grant opportunities (Majewski). Kopeitz hopes more minority-owned businesses will get praise than what is currently on the communications plan, and Copp agrees as the Business Profile campaign could be expanded to other streets other than DDA businesses.*
6. Discussion – Sign Grant Program
 - a. *Hausner says there's confusion with how much the DDA matches for the sign grant program. Dow says it is a \$1,000 match but agrees it's confusing on the grant application. When Madole asks where the money comes from, Dow says it comes from both DDA funds and Szymborski's bank donation.*
7. Discussion – Artwork on Jos. Campau
 - a. *Hausner says Rick Gage from the Detroit Design Center is willing to do art pieces on Joseph Campau for a price. Golani asks what they'd be, which Hausner says it could be any type of art. Szymborski says we can hear him out but it will be tough with budget. Dow agrees that the budget is the problem. Grossi says we'd need to approve a preliminary budget and should be connected with a greater communication plan. Hausner emphasizes Gage specializes with city art and is very communicative.*

SECTION II: OTHER ITEMS

1. Chairman's Report
 - a. *Szymborski says he's excited for the new year. There's a lot of momentum building for the DDA and feels the new manager will really propel the Board forward. He calls on the Board to engage in more volunteerism this year.*
2. Members' Report
 - a. *Bittner says she spoke with Danny from Shark Bar and that he'd like to host the next merchant's meeting. Dow tells her they've considered having in a bar previously but businesses from the Muslim community generally don't come to bars for these meetings, so in order to engage the whole merchant community it must be in a more inclusive location.*

ADJOURNMENT

PLEASE NOTE: This notice is posted in compliance with PA 267 of 1976 as amended (Open Meetings Act), MCLA 41.71 a (2)(3) and the Americans with Disabilities Act (ADA). City of Hamtramck will provide necessary reasonable auxiliary aids and services, such as signers for the hearing impaired and audio tapes of printed materials being considered at the Meeting to individuals with disabilities at the Meeting or Public Hearing upon 10 days notice to the City Clerk's Office. Individuals with disabilities requiring auxiliary aids or services should contact the Hamtramck City Clerk by writing or calling the Clerk's Office at (313) 870-0343.