

Meeting Minutes – Economic Vitality and Design Sub-committee of the Hamtramck DDA

Date: 11/3/2021

Meeting Type: Virtual via Teams

Attendees:

Andy Dow – Chairman

Vincent Szymborski

Mark Hausner

Lawrence Ingram

John Grossi – Absent

Topics for Discussion –

Ornaments for Holidays: Mr. Szymborski Reported that in speaking to Bob Straske (11/2/2021) he indicated that he would look at the condition of the ornaments and contact me back as to which are functional and which are not. He was considering putting up the non-functional ornaments until suitable replacements can be found. He also targeted the installation for end of November.

Snow Removal: Bob indicated that since he is a small business, fixed price contracts are something he does not focus on. He prefers the “pay for jobs performed” model has costs are less of a risk. Z

New Years Eve Event – Mark discussed his New Year Eve event. He plans to present at the next DDA meeting.

Financial Plan – This would be a projection for the Mainstreet program. Mr. Szymborski indicated that he had started the document and would get a draft plan completed by the next meeting.

Communications Plan – Chairman Dow indicated he would begin to create a communication plan. Goal is to review a draft at the next meeting. Subsequent to the meeting, Mara indicated that the Organization and Promotion Committee was developing the Communications Plan. This Committee will discontinue this work.