City of Hamtramck Downtown Development Authority Board Of Directors Meeting Agenda

Wednesday, May 18, 2022 • 6:05pm Council Chambers (2nd Floor, City Hall) • Hamtramck City Hall, 3401 Evaline St.

Mission Statement: The City of Hamtramck's Downtown Development Authority supports people, projects, and partnerships that further the economic growth and stability of a thriving Hamtramck.

- 1. Call to order
- 2. Roll call (TBD): 🔽 (In Attendance) / ? (Absent)

a. ? Mayor Ghalib

b. ? Ahmad Al-Hasan

c. ? Milo Madole

d. ? Andrew Kopietz

e. ? Dr. Shamiran Golani

f. ? Joan Bittner

g. ? Andrew Dow

h. ? Mark J. Hausner

i. ? John Grossi

j. 🤰 Amr Alhalemi

k. ? Anwar Hassan

I. ? Karolynn Faulkner

- 3. Pledge of allegiance to the flag
- 4. Public comment & introduction of the public (3 minutes per person limited to DDA issues);
 - a. <u>Tim Price</u> (1). discusses the 100-year anniversary centennial street banners, (2). the production and execution of the June arts/culture event, 'MightReal/Queer Detroit'
- 5. Approval of agenda
- 6. Approval of minutes

SECTION I: AGENDA ITEMS – For Discussion/Action/Information

- Marketing and Promotions social media campaign strategy spearheaded by <u>Tim Price</u> with support from <u>Andy Kopietz</u>; <u>Tim Price</u> will propose an opportunity for undertaking the promotion of DDA across its social media channels; Facebook, Instagram, and LinkedIn.
- 2. Board Member/Treasurer, Milo Madole, conducts a treasurer's report of current DDA finances
- 3. Board Member, Milo Madole, leads a discussion regarding the Wayne County facade grant program and how it can benefit the DDA and the City of Hamtramck; (1). The city of Hamtramck would like to submit a revised application to the facade program by 5/20/22, (2). To do so, the DDA must agree to commit \$25,000 of its funds (which would be leveraged for a \$250,000 sum from the County program \$180,000 to go towards actual grants; this is a 10-1 match).

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- **4.** Board revisits its discussion; a proposal to hire the consultancy, JB Associates Consulting; the DDA Organization & Promotions Committee recently voted to confirm acceptance of JBA's scope of work, establish a contract, and proceed. **Andy / Milo** will discuss the next steps.
- **5.** Discussion about DDA member merchant visits coordinate who visits where, timeline, and committee pairings; <u>Milo</u> / <u>Karolynn</u> to lead the discussion and share a boundary map with DDA member pairings for future visitations to merchant-owned businesses
- **6. Board** revisits its discussion of the maintenance of flower beds along Joseph Campau (Lynn Blasey, Arts & Commission member and city resident discussed funding needs and continuation of flower beds' seasonal maintenance/cleaning at *April 2022's* board meeting)

SECTION II: OTHER ITEMS

- 1. Public comment & introduction of the public (3 minutes per person limited to DDA issues)
- 2. Chairman's Report (2 minutes)
- 3. Member's Report (5 minutes)
- 4. ADJOURNMENT

PLEASE NOTE: This notice is posted in compliance with PA 267 of 1976 as amended (Open Meetings Act), MCLA 41.71 a (2)(3), and the Americans with Disabilities Act (ADA). The city of Hamtramck will provide necessary reasonable auxiliary aids and services, such as signers for the hearing impaired and audiotapes of printed materials being considered at the meeting to individuals with disabilities at the Meeting or Public Hearing upon 10 days notice to the City Clerk's Office. Individuals with disabilities requiring auxiliary aids or services should contact the Hamtramck City Clerk by writing or calling the Clerk's Office at (313) 870-0343.