

# DDA MISSION & VISION

The Downtown Development Authority (DDA) supports business owners, projects, and partnerships that further the economic growth and stability of a thriving Hamtramck.

## 2021–2022 DDA Projects & Accomplishments:

- **SECURED A GRANT OF \$5K** from the Michigan Municipal League Foundation. Ran a community-wide art project (called ‘*Racks for Rides*’) to re-imagine the surface design of existing bike racks. Installed several new bike racks to support the city’s master plan goals to increase biking infrastructure.
- **DEVELOPED A GRANT PROGRAM** for the improvement or replacement of existing brick and mortar facades and signs. Provided local businesses with 50% of the funds needed for signage or façade improvement and installation. *Offered 5 grants per year* to all eligible businesses.
- **LEVERAGED DDA/CITY SOCIAL MEDIA** channels to promote local retail businesses. Increased visibility of local businesses to over 16,700 people across Hamtramck and Metro-Detroit.
- **BUILT A VIRTUAL INVENTORY AND DATABASE** of all brick-and-mortar business’ contact information and real estate assets. Improved multilingual marketing and communication between the DDA and merchant-owned businesses.
- **2019–PRESENT:** Commissioned snow removal and sidewalk clearing services, ensuring safe and walkable public spaces across the downtown business district.

## Works in Process:

- **DEVELOPING** a rapid-delivery text messaging tool to amplify news related to safety, community clean-ups, public meetings, business compliance reminders, and volunteerism opportunities.
- **CONDUCTING** a 2022 multi-lingual outreach survey of the business district to understand merchant needs and priorities for the promotion and improvement of downtown Hamtramck.

## The DDA Consists of Two Sub-Committees:

### ORGANIZATION & PROMOTION

- This committee focuses on cultivating public and private partnerships, oversees community volunteerism, and identifies economic development resources.
- It positions our downtown commercial district as the hub of economic activity and helps to showcase the city’s unique cultural characteristics.

### ECONOMIC VITALITY & DESIGN

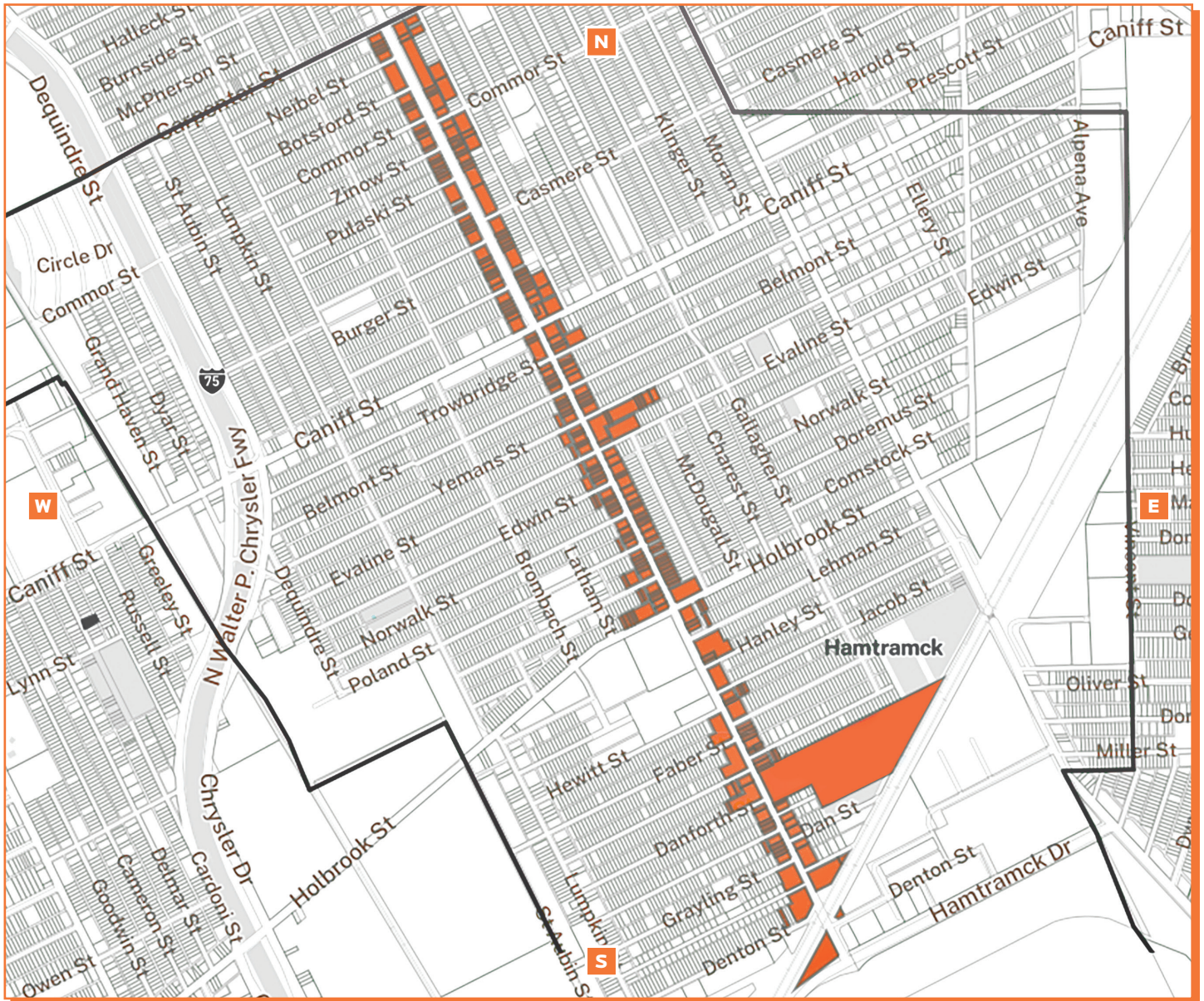
- This committee focuses on building capital, incentives, and other economic and financial tools to assist new and existing Merchant businesses.
- It catalyzes property development and creates a supportive environment for entrepreneurs and innovators to thrive.
- It also supports community transformation by enhancing physical and visual assets that make the downtown commercial district unique and inviting.

## DDA Board Members:

- **Mayor Amer Ghalib**, *Ex Officio*
- **Ahmad Al-Hasan**, Chairperson, *Nice Price*
- **Andrew Dow**, Vice-Chairperson, Chair of the Economic Vitality and Design Committee, *The Painted Lady*
- **Milo Madole**, Treasurer, *Shilman Silk Shop*
- **Andy Kopietz**, Secretary, Chair of the Organization and Promotions Committee *Good Done Daily*
- **John Grossi**, *Amicci’s Pizza*
- **Dr. Shamiran Golani**, *Golani Dental Center*
- **Joan Bittner**, *Polish Art Center*
- **Karen Majewski**, *Tekla Vintage*
- **Anwar Hassan**, *Remas Restaurant*



# DDA BOUNDARIES



▲ The **boundaries** of the DDA's merchant district are located between Carpenter Street and Denton Street.

CITY OF HAMTRAMCK

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